



Enterprise

Year: 9

"The most important stage of any enterprise is the beginning"

Course content

To understand the role of business and enterprise in society and understand the various business elements that are evident throughout society, such as looking at the exchange rates, and the role of marketing.

Skills developed

- The ability to apply reality to theory
- The ability to analyse a particular situation and evaluate the various options in that situation
- The ability to come up with a reasoned judgement when faced with a particular situation where a decision is needed
- The ability to have a wide understanding of society and how businesses massively affect society

Topics covered

- What is an entrepreneur and what are the main characteristics of a successful entrepreneur?
- What is money?
- What is the role of marketing?
- What steps are taken when training and recruiting new workers?
- What is involved in the business plan?

For more information

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