



# Business Studies

Year:10/11

*'Great things in business are never done by one person. They are done by a team of people.'*

Steve Jobs

## Course content

This course provides the opportunity for students to apply their knowledge and understanding to different business contexts ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Students develop an understanding of how these contexts impact on business behaviour. All the topics covered provide opportunities to explore theories and concepts in the most relevant way, through the context of events in the business and economic world.

## Skills developed

- Communication skills
- Numeracy skills
- Team working
- Analysis and evaluation methods
- Enterprise Skills

## Topics Covered

### Paper 1

- Business in the real world
- Influences on business
- Business operations
- Human resources

### Paper 2

- Business in the real world
- Influences on business
- Marketing
- Finance

For more information

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