

Pre Learning

Subject: Media Studies

Year: 9



How is media language used to create meaning in the ad for OMO washing powder? Create a mind map using the following terms:

- Signifies
- Representation
- Connotation
- Context
- Use of colour
- Use of left side third



How is media language used to create meaning on the front cover of Women's Running? Create a mind map using the following terms:

- Signifies
- Representation
- Connotation
- Context
- Use of colour
- Use of left side third

