

# Cambridge National Year 11

## Media in Sport

What are different types of media within sport?

Keywords: Television, Internet, Social Media, Radio, Written Press

## Positive Effects of Media

Can you explain what Increased exposure, revenue and promotional opportunities are in sport?

Can you explain what Increased sports marketing, knowledge, role models and changes in sport are?

## Negative Effects of Media

Can you explain what Decline in live spectatorship, role models and pressure on officials are?

Can you explain what Domination of few sports and saturation in sport are?

## Application of Sport

What do I need in a 6 weeks action plan to develop practice methods.

What are the different Types of feedback, practice and skills in my sport?

## Leadership in Sport

Keywords: plan, deliver, evaluate, risk assessment, learning objectives

## Positive Effects of Media

How do sport and the media link with different types of media? What are the positive aspects of media in sport?

## Negative Effects of Media

How do sport and the media link with different types of media? What are the negative aspects of media in sport?

## Application of Sport

Can I identify and explain my strengths and areas for improvement in my sport?

## Leadership in Sport

What do I need to do in order to plan, deliver and evaluate a practical session to younger pupils. How do I create drills to develop skills in my sport?