

# Year 8

# KS3 Graphic Design

## Logo Introduction

### Visual Identity

Company branding and visual communication

## Design Skills

### Logo Design

Hand Drawn Graphics

## Artist Research

### Clark Goolsby

Contextual research of collage art to inform own design work

## Application of Graphic Design Skills

### Photoshop Design Outcome

Photoshop and Hand Drawn Graphic Communication

## Design Skills

### Chocolate Bar Wrapper

Planning and design for the final major project

## Anatomy of a Logo

### Concept Sketches

Brand Creation

## Working to a design brief

### Project Revamp

Shop front revamp design brief

## Application of Graphic Design Skills

### Project Revamp

Design realisation for shop front revamp Project

## Pre-Production

### Product Research

Planning and research for the final major project

## Product Creation

### Final Major Project Outcome

Design realisation for Chocolate Bar Wrapper Project

